

## BIS 360 – Video Resume Feedback

---

- 2 pts. – if read from script
- 2 pts. – if filler words used frequently
- 2 pts. – if did not re-state name at end and did not give contact info. (-1 pt. each)
- 2 pts. – if under minimum time requirement (2 min.)

See my specific comments in your video. I uploaded it to the video resume dropbox folder for our class in Panopto. Build your confidence in your ability to speak without reading from a script by practicing. You shouldn't try to record your video resume when you're at work or where other people are talking, etc. You need to be focused on what you're doing and establish consistent eye contact with your audience (the camera) and not your script. You do not want a script in front of you. You do not want to read a presentation. You want to stand up, be confident, and convince your audience to listen to what you have to say. The only way to do this is with passion and energy.

I deducted 3 pts. for not including any of the required closing elements (name, contact information, etc.); I deducted 5 points for reading from a script and having no direct eye contact with your audience; I deducted 2 pts. for not meeting the minimum time requirement for this assignment (2 min.)

My comments are also included in your video in Panopto. You provided good content, but it wasn't as authentic and believable as it should be because you were following a script. Your eye contact suffered greatly as a result as did your body language. Practice and build the confidence to deliver every presentation effectively without a script! We discussed the importance of this in class.

I deducted 3 pts. for lack of eye contact/reading and 1 pt. for not re-stating your name in the closing.

Nice job on many elements of your video resume. Good nonverbals overall (smiling and your paralanguage.) You need to plan for a background in your video that is nondistracting and ideally, adds to the visual effect of your video. See my specific comments in your video in Panopto. Build your confidence in your ability to speak without reading from a script. Your eye contact needs to be focused on your audience and not your script or notes. Your video was 1:xx; the minimum for this assignment was 2 minutes. I deducted 2 pts. for not meeting the minimum time requirement; 1 pt. for the lack of consistent eye contact; and 1 pt. for not re-stating your name at the end.

You did a very good job! My comments are also included in your video in Panopto. You did a very good job explaining your qualifications, experiences, etc. and demonstrated you are a well-rounded individual. Smile more... your voice/delivery was great. You really connected with your audience with excellent eye contact. Be a bit more of "you" and connect with your audience more. Enjoy it... you're talking about yourself!

Remember (for the future) that you need to use the submission link in Blackboard for each assignment. This notifies me that you've completed the assignment.

My comments are included in your video in Panopto. You did many things well. Great content and well organized.

My comments are included in your video in Panopto. Be sure to review these comments before your next video assignment.

When you need guidance or notes to speak from, use an outline. For something like this, practice and record one segment at a time, pause the video, prepare the next segment and record, and repeat. Develop the confidence to speak from an outline that just lists your key points and thus, doesn't give you anything to read. Your audience will always respond more positively to a speaker who isn't reading to them (although you do it well, and it is only minimally noticeable; in person, your audience would be aware of your script.) When you do the next video assignment, I want you to be able to speak from your PowerPoint slides. Your slides should provide the outline you need to prompt you as you speak.

Work on eye contact and avoiding filler words. Practice your delivery more so you are more polished and confident in what you are saying. Increase your enthusiasm. Facial expressions and other nonverbal communication have a lot to do with how you come across to your audience!

Review the file posted in Blackboard on "tips for shooting better quality videos" for details on setting up your video, placement of your camera/balancing yourself in the frame, background, and lighting. You want the camera further away and you need some light in front of you.

You should speak just a bit more slowly. The rate of speech for a presentation should be slower than a conversational rate.

You need to remove the check mark for the "Screen Capture" option under "Secondary Capture Sources" (bottom, left side of the record screen.) You don't want to record your screen. This video is just a recording of you speaking. Check out one of the other student's video resumes to see the difference.

Good to re-state your name, but also how to contact you. You can also tell them they can find you on LinkedIn. Ideally, having your contact information in some visual format is best.

-----  
Good content. But don't read to your audience... you need to focus on your audience (your camera) with your eye contact. If you're reading, your eye contact is on your script. It also sounds like you're reading and you lose that tone of sincerity/authenticity. If you need notes to speak from, use an outline of your key points with no complete sentences (so you can't read.)

My number one piece of advice for any presentation is do not READ your presentation. You simply never want to read to an audience. When you read a presentation it sounds monotone and your eye contact is distracting. Instead of looking at your audience, your eye contact is on your script. In a video, I can readily see your eye contact is left to right as you read from your script. This means your eye contact is not on me, your audience!  
-----

Be sure to review the “tips for shooting better quality videos” that’s posted in Blackboard before you complete your next video assignment.

-----

When you set up your recording, you need to remove the checkmark for "capture desktop" under the "Secondary Capture Sources." This prevents your desktop from being recorded in your video. If you look at the other student videos, you'll see the difference in the way the video displays.

You do NOT want your desktop to show in your video. You need to remove BOTH check marks under "secondary capture sources". Refer to the instructions/student user guide for Panopto posted in Blackboard as needed. If you look at other students' videos, you will see the difference in how the videos look when the proper set up is used.

-----

My number one piece of advice for any presentation is **do not READ your presentation**. You simply never want to read to an audience. When you read a presentation it sounds monotone and your eye contact is distracting. Instead of looking at your audience, your eye contact is on your script. In a video, I can readily see your eye contact is left to right as you read from your script. This means your eye contact is not on me, your audience!

The key to delivering a top quality presentation is to practice your delivery using an outline that has no complete sentences and only key words. Practice enough to be comfortable with your content and the sequence of topics/information but not so much that you sound like you’re reciting it. Having a planned and logical sequence of content in any presentation will increase the comprehension of your message by your audience. It will also make more sense to you and so, be easier for you to deliver.

You want the content (message) of your presentation to be delivered in a sincere, authentic tone. Your audience will never believe you or be drawn to you/your message if it lacks passion, enthusiasm, and energy. You can only communicate your passion and energy if your delivery is authentic and polished rather than “canned” and lacking in emotion. Remember the significance of non-verbal communication (gestures, facial expressions, and body language) to an effective presentation as well. The sincerity and believability of any presentation will be directly tied to your non-verbal communication.